



# MAKING CONNECTIONS

*building a "joined up" community and economy*

*TOP BARN FARM nr WORCESTER*

*Saturday 21st May 2011 - 10.00a.m. to 4.00p.m.*

## HOW DO WE BUILD A SUSTAINABLE SOCIETY?

We have Transition groups; business networks; Environmental Education ..... How we bring these together to build a cohesive and resilient whole is a major challenge. **Finding practical ways to link our roles as both community members and entrepreneurs is one of our aims in launching this REGIONAL HUB,**

### the day includes

*learning from  
RURAL DIVERSIFICATION*

*linking  
BUSINESS & COMMUNITY*

*testing  
CO-OPERATIVE MODELS*

*funding workshops to cover*

*(1) BUSINESS TENDERING  
in the contract market*

*(2) 3rd SECTOR  
Lottery and Trust funding*

### There are also opportunities to make this a Family Day Out

500 acre Top Barn Farm, with 40 businesses on site,  
offers many options for a relaxing day out

River Severn Walks  
Children's Play Area  
Picnic Area  
Sensory Garden

Farm Shop  
Farm trailer tours  
Water Sports  
Wildlife Areas

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Join us in the conference; enjoy the farm facilities; or as a family,  
take advantage of both! Make this a day with a difference!

For further information visit [www.globallylocal.net](http://www.globallylocal.net)  
tel:- 0121 448 7611 email: [dmc@globallylocal.net](mailto:dmc@globallylocal.net)

## BRINGING BUSINESS AND COMMUNITY TOGETHER - A NEW CONCEPT IN SMALL BUSINESS NETWORKS

*on 21 May at Top Barn we launch  
West Midlands Regional Hub*

*for*

**THE BIG GREEN BOOK.**

*This rapidly expanding national network  
is opening up a whole range of community linked  
operations such as the  
million tree planting programme.  
It's focus is the local and sustainable.*

### IS IT TIME TO COLLABORATE?

2012, is the UN Year of the Co-operative. They hardly ever hit the headlines but like Mondragon in the Basque country, with its uninterrupted growth over half a century to its present 85,000 membership, they demonstrate resilience in difficult circumstances. We shall discuss running the regional HUB as a co-operative, cutting costs and sharing outputs in a variety of business ventures.

For example we are already producing  
BIODIESEL from waste cooking oil (WVO).

Using the co-operative format means we can cut costs of production **by around 50%**, thereby significantly increasing commercial viability, as well as providing a **direct financial benefit** to members.

SEE OVER PAGE FOR FURTHER INFORMATION  
AND CONTACT DETAILS

